



California Department of Veterans Affairs

PUBLIC NOTICE

Contact: John Ochoa
Executive Officer, MAVM
(916) 651-7759
April 1, 2011

CALIFORNIA MEXICAN AMERICAN VETERANS' MEMORIAL BEAUTIFICATION AND ENHANCEMENT COMMITTEE

AGENDA

April 14, 2011
2:00 PM to 4:00 PM

California Department of Veterans Affairs
1227 O Street, Medal of Honor Hall (1st Floor)
Sacramento, CA 95814

Pursuant to Government Code Section 11125(b), items on this notice are considered items of business to be transacted or discussed.

Robert Ruiz, Chairman
Frank Alvarez, Member
Daniel Contreras, Member
Daniel Morales, Member

General Business

Speaker

Call to Order & Pledge of Allegiance
Welcome & Introductions
Roll Call

Robert Ruiz
Robert Ruiz
John Ochoa

Oath of Office to newly appointed
Committee Member Mary Salas

Acting Secretary Rocky J. Chavez

Mary Salas is appointed to the Committee by Speaker of the
Assembly John A. Perez, and is the former Chair of the Assembly
Veterans Affairs Committee.

Reading & Approval of February 10, 2011 Minutes
Reading & Approval of March 10, 2011 Minutes

John Ochoa

Business Items

1. Business & Expense Report
2. Executive Officer's Report
3. Marketing & Fundraising

John Ochoa
John Ochoa
Robert Ruiz, JP Tremblay

Representatives of Marketplace Communications (Terry McHale, Rachel Pitts and Tom D'Agostino) will present an overview of marketing and fundraising opportunities open to the Memorial Project. The Committee will review plans to schedule an event to present the Memorial design to the public.

Recommended Action:

Discussion/Information: Review and provide input on proposed marketing and fundraising activities, and presentation of the Memorial design at Historic State Capitol Park.

4. Architectural/Engineering Design Services

Robert Ruiz
Richard Wyatt

Richard Wyatt (CDVA) and Marilyn Nelson (DGS) will update the Committee on architectural and engineering design services provided by Quadriga Landscape Architecture and Planning, Inc. DGS policy on accepting construction-related contributions or in-kind services and materials may be reviewed.

Recommended Action

Discussion/Information: Receive and review update of architectural and engineering design services provided by Quadriga Landscape Architecture and Planning, Inc., and provide guidance to staff.

5. Committee Member Travel

Robert Ruiz

Per Department of Personnel Administration regulations (DPA Rules – Section 599.623, (b) (2) – providing for actual travel expenses for non-salaried boards, commissions (e.g. air fare to attend MAVM Committee Meetings) is permissible but not required.

Recommended Action

Discussion/Information: Committee will introduce and vote on a motion to provide air fare accommodation to Committee Members, and to set guidelines for implementation of said motion.

Future Agenda Items: Any Committee member or staff desiring to place items on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.

Public Comment Period: Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.

Adjournment.

The next meeting of the Committee will be held on **Thursday, May 12, 2011, from 2:00 PM to 4:00 PM**, at the California Department of Veterans Affairs (CDVA), 1227 O Street, Sacramento, CA 95814, Medal of Honor Hall (1st Floor). Contact: John Ochoa, Executive Officer, California Mexican American Veterans' Memorial Beautification and Enhancement Committee, 1227 O Street, Sacramento, CA 95814, (916) 651-7759, or john.ochoa@cdva.ca.gov.

The meeting location is accessible to the physically disabled. A person who needs disability-related accommodations or modifications in order to participate in the meeting shall make a request no later than (5) working days before the meeting to the Committee by contacting John Ochoa, Executive Officer, California Mexican American Veterans' Memorial Beautification and Enhancement Committee, 1227 O Street,

Sacramento, CA 95814, (916) 651-7759, or john.ochoa@cdva.ca.gov.

This Public Notice is also available for viewing in the California Department of Veterans Affairs lobby, at 1227 O Street, Sacramento, CA 95814, and online at www.cdva.ca.gov/AboutUs/Meetings.aspx.

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Note to editors: This Public Notice and previous CalVet news releases, advisories, and newsletters are available on our website at www.cdva.ca.gov and via email from Jaime.Arteaga@cdva.ca.gov.